



ROBERT H. SMITH  
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Research

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# Some Topics in Optimization for Simulation

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The ACNW OPTIMIZATION TUTORIALS

June 13, 2005

# Tres Tapas

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- A Soft Overview:  
Optimization for Simulation (JOC & Annals OR papers)
- A Little Tutorial:  
Stochastic Gradient Estimation (book, handbook chapter)
- Something New:  
Global Optimization Algorithm (paper under review at OR)



# Part I: Overview of Simulation Optimization

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- General Problem Setting
- Motivating Examples:
  - Service Sector: Call Center Design
  - Financial Engineering: Pricing of Derivatives
  - Academic: Single-Server Queue, (s,S) Inventory System
- Difference from deterministic optimization
- Research: Main Methods
- Practice: Implemented Software



# Problem Setting

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- Find the best parameter settings to minimize (or maximize) an OBJECTIVE FUNCTION [possibly subject to constraints]

$$\min_{\theta \in \Theta} J(\theta)$$

- Key: OBJECTIVE FUNCTION contains quantities that must be estimated from stochastic simulation output:  $J(\theta) = E[L(\theta, \omega)]$

# Example: Call Center Design/Operation

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- Multiple sources of jobs (multichannel contact)
  - voice, e-mail, fax, interactive Web
- Multiple classes of jobs
  - e.g., address change vs. account balance or payment
  - customer segmentation according to priorities or preferences
- Stochastic elements:
  - arrivals (timing and type)
  - service (length of time, efficiency of operator)

# Example: Call Center (cont.)

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- OBJECTIVE FUNCTION: Performance Measures ...
  - Customers: waiting time, abandonment rate, % blocked calls
  - Service facility: operator wages & efficiency, trunk utilization
- Controllable parameters
  - agents: number and type (training)
  - routing of calls (FCFS, priority, complex algorithms)
  - configuration of call center (possibly a network)
- Basic tradeoff: customer service vs. cost of providing service



# Example: Options Pricing

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- American-style (aka Bermudan) Call Options
  - the right (but not the obligation) to buy an asset at a certain (strike) price on certain (exercise) dates
- Optimization Problem: when to exercise the right
  - Objective: maximize expected payoff
  - Decision: exercise or hold for each exercisable date
- Optimal Stopping Problem in Stochastic Dynamic Programming
  - one solution approach: parameterize exercise boundary
  - optimize w.r.t. parameters



# Academic (“Toy”) Examples

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- Single-Server Queue
  - Minimize  $E[W(\theta)] + c/\theta$ ,
  - $W$  is waiting time,  $\theta$  is mean service time
  
- $(s,S)$  Inventory System
  - When inventory falls below  $s$ , order up to  $S$
  - Minimize total cost: order, holding, backlogging



# What makes simulation optimization hard?

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- Ordinary optimization concentrates on the search.
- Due to the stochastic nature of the problem, there is both search and evaluation.
- Trade-off between  
finding more candidate solutions  
vs. obtaining a better estimate of current solutions  
i.e.,  
finding  $\arg \min_{\theta \in \Theta} J(\theta)$  vs. estimating  $J(\theta)$



# How else does it differ from “Ordinary” Optimization?

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- Key Characteristic:  
Output performance measures estimated via stochastic simulation that is EXPENSIVE,  
(nonlinear, possibly nondifferentiable)

i.e., a *single* simulation replication  
may take as long to run  
as a typical LP model



# Simulation Optimization

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- Approaches (Banks et al. 2000)
  - Guarantee asymptotic convergence to optimum.
  - Guarantee optimality under deterministic counterpart.
  - Guarantee a prespecified probability of correct selection.
  - Robust heuristics.
- Theory has concentrated on the first three.
- Practice has implemented many variations of the last one, with some implementations of the next to the last one in the case of a finite set of pre-selected alternatives.



# Main Approaches

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- Stochastic Approximation (Gradient-Based)
- Response Surface Methodology
- Sample Path Optimization (Robinson et al., Shapiro et al.)  
(aka Stochastic Counterpart, Sample Average Approximation)
- Random Search Algorithms
- Ordinal Optimization
- Others: Nested Partitions (Shi et al.), COMPASS (Hong/Nelson),  
Statistical Ranking & Selection, Multiple Comparisons
- Approaches in Deterministic Optimization
  - Genetic Algorithms (evolutionary approaches)
  - Tabu Search
  - Neural Networks
  - Simulated Annealing



# Some Basics: Convergence Rates

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$$1/\sqrt{n}$$

$n$  = # simulation replications (samples)

- 100 times the effort for additional decimal place of accuracy
- also best possible asymptotic convergence rate for SA

let  $Z_n$  denote the sample mean ( $\bar{Y}_n$ )

- CLT:  $Z_n \rightarrow N(J, \sigma^2/n)$  in distribution
- large deviations:  $P(|Z_n - J| > \varepsilon) \rightarrow \exp[-nR(\varepsilon)]$



# Stochastic Approximation

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$$\theta_{n+1} = \Pi_{\Theta}(\theta_n + a_n \hat{g}(\theta_n))$$

Key point: How to find the gradient estimate  $\hat{g}(\theta_n)$  ?

## PREVIEW OF COMING ATTRACTIONS (Part II)

### Direct Estimators

- Unbiased: PA, LR, WD

### Indirect Estimators

- brute-force finite differences (FD, SD)
- simultaneous perturbations: (SPSA)  
all parameters *simultaneously randomly* perturbed



# Stochastic Gradient Estimation Approaches

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approach	# simulations	key features	disadvantages
IPA	1	highly efficient, easy to implement	limited applicability
other PA	often $> 1$	model-specific	more difficult to apply
LR/SF	1	requires only model input distributions	possibly high variance
WD	$2 * (\# \text{ appearances of parameter})$	requires only model input distributions	possibly large # simulations
SD FD (one-sided)	$2 * p$ $p + 1$ (dimension)	widely applicable, model-free	noiser, biased, large # simulations
SP	2	widely applicable, model-free	noiser, biased

# Response Surface Methodology (RSM)

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- sequential procedure (vs. metamodeling)
- design of experiments
- regression model
  
- basic form:
  - linear model and move in gradient direction until gradient approximately zero
  - quadratic model to find optimum
  
- Stay tuned: more details from our next speaker!



# Sample Path Optimization

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- aka stochastic counterpart, sample average approximation
- basic form:
  - run many replications (samples) of system
  - store sample paths in memory
  - optimize using arsenal of tools from mathematical programming, nonlinear optimization
- Stay tuned: discussion in afternoon panel?



# Random Search Algorithms

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- Key element: definition of neighborhood
- basic form:
  - Initialize: select initial best  $\theta^*$ .
  - Select another  $\theta_i$  according to prob dist on neighborhood.
  - Perform simulations to estimate  $J(\theta^*)$  and  $J(\theta_i)$ .
  - Increase counter  $n_\theta$  for the better one (and update current best  $\theta^*$  if necessary).
  - Return  $\arg \max n_\theta$  (i.e.,  $\theta$  with highest counter)



# Ordinal Optimizaton

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- Main Idea:

**comparison is easier than estimation**

(no difference in relative and absolute performance for deterministic opt)

- recall estimation convergence rate of  $1/\sqrt{n}$   
vs. large deviations exponential convergence rate:

– which is better?  $\Leftrightarrow$  difference  $< 0$  or difference  $> 0$

prob of making wrong decision  $\rightarrow 0$  exp fast

# Practice

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- At present, nearly every commercial discrete-event simulation software package contains a module that performs some sort of “optimization” rather than just pure statistical estimation. Contrast this with the status in 1990, when none of the packages included such an option.
- The most recent editions of two widely used discrete-event simulation textbooks have added new sections on the topic.
- “Simulation Optimization” is a new entry in the 2nd edition, Encyclopedia of Operations Research & Management Science.

# Commercial Software

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- OptQuest (Arena, Crystal Ball, et al.)
  - standalone module, most widely implemented
  - scatter search, tabu search, neural networks
- AutoStat (AutoMod from Autosimulations, Inc.)
  - part of a complete statistical output analysis package
  - dominates semiconductor industry
  - evolutionary (variation of genetic algorithms)
- OPTIMIZ (SIMUL8): neural networks
- SimRunner (ProModel): evolutionary
- Optimizer (WITNESS): simulated annealing, tabu search



# Theory vs. Practice

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- Practice
  - Robust heuristics
  - Concentration on search
  - Family of solutions
  - Use of memory
- Theory (predominantly)
  - Provable convergence
  - Sophisticated mathematics
  - Single point



# Closing on Part I: Op-Ed on Needs

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- Better Integration of Search/Opt & Evaluation (instead of separated, exploit interaction)
- Statistical Statements for Metaheuristics
  - Recent Work of Barry Nelson with OptQuest?
- Inclusion of Variance Reduction
- Efficient Allocation of Simulation Budget
- Other Uses of Gradient Estimation (lead in to Part II)
  
- More discussion in afternoon panel session!



## Part II: Stochastic Gradient Estimation

- Simulation & the Law of the Unconscious Statistician
- Derivatives of Random Variables & Measures
- Techniques
  - Perturbation Analysis (PA): IPA and SPA
  - Likelihood Ratio (LR) Method
  - Weak Derivatives (WD)
  
  - Simultaneous Perturbations Stochastic Approximation (SPSA)
- Examples
  - Simple Random Variables
  - Single-Server Queue

# GRADIENT ESTIMATION PROBLEM

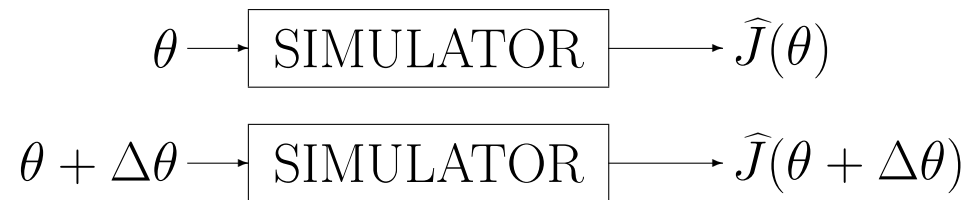
$$\begin{aligned} J(\theta) &= E[Y(\theta, \omega)] = \text{performance measure,} \\ Y(\theta, \omega) &= \text{sample performance,} \\ \omega &= \text{stochastic effects (sample path),} \\ \theta &= \text{controllable vector of } p \text{ parameters.} \end{aligned}$$

GOAL: Find (unbiased/consistent) estimator for  $\nabla_{\theta} J(\theta)$ .

Example: Queueing Systems

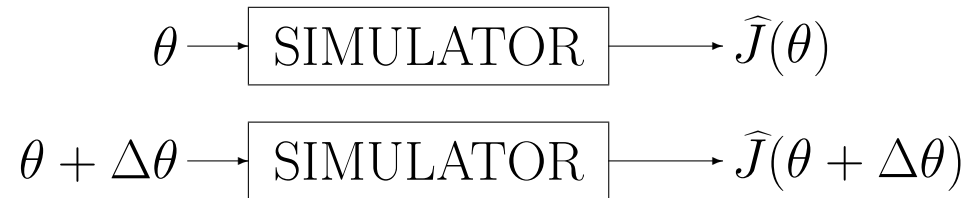
$Y$  is average time in queue over some number of customers served,  
 $\theta$  is parameters in the interarrival and service time distributions,  
or routing probabilities.

**TRADITIONAL** Approach  
(“BRUTE FORCE”)

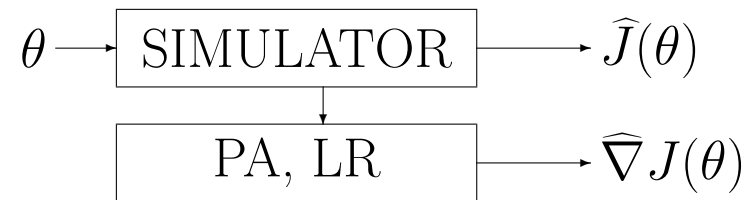


SPSA provides an opportunity for substantial improvement.

## INDIRECT GRADIENT ESTIMATION



## DIRECT GRADIENT ESTIMATION



WD does NOT fall into this category!

SPA may require additional simulation, too.

# Simultaneous Perturbation Stochastic Approximation (SPSA)

- uses two simulations per iteration, regardless of dimension!
- model independent (treats simulation as black box)
- easy to implement, **simultaneously** perturb all parameters, e.g., symmetric Bernoulli r.v. ( $\pm\Delta$ )

$$\text{old SD : } \frac{Y(\theta_n + c_n e_i) - Y(\theta_n - c_n e_i)}{2c_n},$$

$$\text{new SP : } \frac{Y(\theta_n + c_n \Delta_n) - Y(\theta_n - c_n \Delta_n)}{2c_n(\Delta_n)_i}.$$

# Simulation & the Law of the Unconscious Statistician

$$J(\theta) = E[Y(\theta)] = E[Y(X_1, \dots, X_T)],$$

$\{X_i\}$  input r.v.s,  $T$  fixed constant.

Simulation Goal: Estimate

$$E[Y] = \int y \cdot dF_Y(y), \quad F_Y \text{ UNKNOWN}$$

Law of the Unconscious Statistician:

$$E[Y(\mathbf{X})] = \int Y(\mathbf{x}) dF_{\mathbf{X}}(\mathbf{x}), \quad F_{\mathbf{X}} \text{ KNOWN.}$$

Simulator **GENERATES**  $Y(\mathbf{X})$

## Where is Spot (aka $\theta$ )?

$$E[Y(X)] = \begin{cases} \int_{-\infty}^{\infty} Y(x) f(x; \theta) dx \\ \int_0^1 Y(X(\theta; u)) du \end{cases}$$

Example: Queueing Systems

$f$  is p.d.f. of service time,

$X$  is inverse transform for service time ( $-\theta \ln u$  for exponential).

Temporarily, for expositional purposes, assume

- $\theta$  **scalar**;
- **single** input r.v.  $X$
- $X$  continuous valued with **density** (p.d.f.)  $f$ .

## Taking Derivatives

$$E[Y(X)] = \begin{cases} \int_{-\infty}^{\infty} Y(x) f(x; \theta) dx \\ \int_0^1 Y(X(\theta; u)) du \end{cases}$$

Assuming interchange of expectation and differentiation:

$$\frac{dE[Y(X)]}{d\theta} = \begin{cases} \int_{-\infty}^{\infty} Y(x) \frac{df(x; \theta)}{d\theta} dx \\ \int_0^1 \frac{dY(X(\theta; u))}{d\theta} du, \end{cases}$$

What needs to be smooth w.r.t. parameter  $\theta$ ?

(dominated convergence theorem)

(i) input distributions,

(ii) sample performance function.

## Infinitesimal Perturbation Analysis (IPA): Sample (Path) Derivatives & the Chain Rule

$$\frac{dE[Y(X)]}{d\theta} = \int_0^1 \frac{dY(X(\theta; u))}{d\theta} du = \int_0^1 \frac{\partial Y}{\partial X} \frac{dX(\theta; u)}{d\theta} du.$$

Estimator:

$$\frac{\partial Y(X)}{\partial X} \frac{dX}{d\theta}$$

Many input random variables:

$$\sum_i \frac{\partial Y(X)}{\partial X_i} \frac{dX_i}{d\theta}$$

KEY OBSERVATION: smoothness conditions on  $Y$

# IPA

KEY IDEA: small changes in parameter cause small changes in sample performance, i.e., sample performance function a.s. continuous; allow dominated convergence theorem to exchange limit (derivative) and integral (expectation).

Sources of Discontinuity:

- system  $\rightarrow$  **the commuting condition**
- performance measure (e.g., indicator functions)
- parameter (e.g., in certain discrete distributions)

# Smoothed Perturbation Analysis (SPA)

KEY IDEAS:

- conditional expectation smoothes:

$$E[\nabla E[L(\theta)|Z]] = \nabla E[E[L(\theta)|Z]] = \nabla J(\theta)$$

- ESTIMATOR:

IPA term + conditional contribution:

$$\boxed{\text{jump rate}} \times \boxed{\text{jump conditional expectation}}$$

- how to pick  $Z$  s.t.  $E[L(\theta)|Z]$  can be computed and dominated convergence theorem is applicable

## Example: Single-Server Queue

$$Y = \frac{1}{N} \sum_{n=1}^N T_n$$

$T_n$  = system time,  $A_n$  = interarrival time,  $X_n$  = service time.

Lindley recursion:

$$T_{n+1} = X_{n+1} + (T_n - A_{n+1})^+$$

a.s. continuous under mild conditions (one little kink).

Differentiating:

$$\frac{dT_{n+1}}{d\theta} = \frac{dX_{n+1}}{d\theta} + \frac{dT_n}{d\theta} \mathbf{1}\{T_n \geq A_{n+1}\}$$

## Brief Lexicon

- **IPA** — Infinitesimal Perturbation Analysis
- **FPA** — Finite Perturbation Analysis
- **EPA** — Extended IPA
- **SPA** — Smoothed Perturbation Analysis
- **RPA** — Rare Perturbation Analysis
- **SIPA** — Structural IPA
- **DPA** — Discontinuous Perturbation Analysis
- **APA** — Augmented IPA

## Derivatives of Measures: Likelihood Ratio (LR) Method

$$\frac{dE[Y(X)]}{d\theta} = \int Y(x) \frac{df(x; \theta)}{d\theta} dx = \int_{-\infty}^{\infty} Y(x) \frac{\partial \ln f(x; \theta)}{\partial \theta} f(x) dx$$

Estimator:

$$Y(X) \frac{\partial \ln f(X; \theta)}{\partial \theta}$$

Many input random variables:

$$Y(X) \sum_i \frac{\partial \ln f_i(X_i; \theta)}{\partial \theta}$$

KEY OBSERVATION: linear growth of variance

## Derivatives of Measures: Weak Derivatives (WD)

$$\begin{aligned}\frac{dE[Y(X)]}{d\theta} &= \int Y(x) \frac{df(x; \theta)}{d\theta} dx \\ &= c(\theta) \int_0^\infty Y(x) \left( f^{(2)}(x; \theta) - f^{(1)}(x; \theta) \right) dx,\end{aligned}$$

$(c(\theta), f^{(2)}, f^{(1)})$  is called the weak derivative for  $f$ .

Estimator:

$$c(\theta) \left( Y(X^{(2)}) - Y(X_1^{(1)}) \right), \quad X^{(1)} \sim f^{(1)}, X^{(2)} \sim f^{(2)}$$

Many input random variables:

$$\sum_i c_i(\theta) \left( Y(X_1, \dots, X_i^{(2)}, \dots, X_T) - Y(X_1, \dots, X_i^{(1)}, \dots, X_T) \right),$$

KEY OBSERVATION: two simulations per partial derivative

## What are the Primary Ingredients for Implementation?

IPA:  $\frac{dX}{d\theta}$ , sample path derivatives  $\frac{dY}{dX}$

SPA: IPA ingredients plus conditioning quantities and ability to compute resulting conditional expectation

LR:  $\frac{d \ln f(X)}{d\theta}$

WD:  $(c, F^{(2)}, F^{(1)})$  NOT unique!

# Derivatives for some common input distributions

input dist $X \sim F$	WD $(c, F^{(2)}, F^{(1)})$	IPA $\frac{dX}{d\theta}$	LR/SF $\frac{d \ln f(X)}{d\theta}$
$Ber(\theta; a, b)$	$(1, a, b)$	NA	$\frac{1}{\theta} \mathbf{1}\{X = a\}$ $-\frac{1}{1-\theta} \mathbf{1}\{X = b\}$
$Ber(p; \theta, b)$	NA	$\mathbf{1}\{X = \theta\}$	NA
$geo(\theta)$	$(\frac{1}{\theta}, geo(\theta), 2 + negbin(2, \theta))$	NA	$\frac{1}{\theta} + \frac{1-X}{1-\theta}$
$bin(n, \theta)$	$(n, 1 + bin(n-1, \theta), bin(n-1, \theta))$	NA	$\frac{X}{\theta} - \frac{n-X}{1-\theta}$
$Poi(\theta)$	$(1, Poi(\theta) + 1, Poi(\theta))$	NA	$\frac{X}{\theta} - 1$
$N(\theta, \sigma^2)$	$(\frac{1}{\sqrt{2\pi\sigma}}, \theta + Wei(2, \frac{1}{2\sigma^2}), \theta - Wei(2, \frac{1}{2\sigma^2}))$	1	$\frac{X-\theta}{\sigma^2}$
$N(\mu, \theta^2)$	$(\frac{1}{\theta}, Mxw(\mu, \theta^2), N(\mu, \theta^2))$	$\frac{X-\mu}{\theta}$	$\frac{1}{\theta} \left[ \left( \frac{X-\mu}{\theta} \right)^2 - 1 \right]$
$U(0, \theta)$	$(\frac{1}{\theta}, \theta, U(0, \theta))$	$\frac{X}{\theta}$	NA
$U(\theta - \gamma, \theta + \gamma)$	$(\frac{1}{2\gamma}, \theta + \gamma, \theta - \gamma)$	1	NA
$U(\mu - \theta, \mu + \theta)$	$(\frac{1}{\gamma}, Ber(0.5; \mu - \theta, \mu + \theta), U(\mu - \theta, \mu + \theta))$	$\frac{X-\mu}{\sigma}$	NA
$exp(\theta)$	$(\frac{1}{\theta}, Erl(2, \theta), exp(\theta))$	$\frac{X}{\theta}$	$\frac{1}{\theta} \left( \frac{X}{\theta} - 1 \right)$
$Wei(\alpha, \theta)$	$(\frac{\alpha}{\theta}, F^*(\alpha, \theta), Wei(\alpha, \theta))$	$\frac{X}{\theta}$	$\frac{1}{\theta} \left[ \left( \frac{X}{\theta} \right)^\alpha - \alpha \right]$
$gam(\alpha, \theta)$	$(\frac{\alpha}{\theta}, gam(\alpha + 1, \theta), gam(\alpha, \theta))$	$\frac{X}{\theta}$	$\frac{1}{\theta} \left( \frac{X}{\theta} - \alpha \right)$

# Types of Parameters: Distributional vs. Structural

Examples:

- queueing: interarrival and service times
- simulation (GSMP): interevent times
- queueing: routing parameters
- inventory: re-order points
- options: exercise thresholds
- statistical process control: control limits

Structural parameters may be more difficult to handle.

PA: differentiate directly (without chain rule;  $\theta$  does not enter through  $X$ ).

LR/WD: move parameter into a distribution (change of variables).

# PART III: Model Reference Adaptive Search

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- Solution space  $\mathcal{X} \subseteq \mathcal{R}^n$

continuous or discrete (combinatorial)

- Objective: find  $x^* \in \mathcal{X}$

$$\text{s.t. } x^* \in \arg \max_{x \in \mathcal{X}} H(x)$$

- Assumptions: existence, uniqueness  
(but possibly many local optima)
- 



# Overview of Global Optimization Approaches

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- **Instance-based approaches:** search for new solutions depends *directly* on previously generated solutions
  - **simulated annealing**
  - **genetic algorithms (GAs)**
  - **tabu search**
  - **nested partitions**
- **Model-based search methods:** new solutions generated via *probability distribution (model)* updated from previously generated solutions (*indirect* dependence)
  - **cross-entropy method (CE)**
  - **estimation of distribution algorithms (EDAs)**



# Brief Review of Genetic Algorithms (GAs)

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- works with **population** of solutions
- update population (generate new generation):
  - **operators**, e.g., crossover, mutation,
    - often *probabilistic*
    - produces new candidates
  - **selection** (from old and new)



# Estimation of Distribution Algorithms (EDAs)

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- works with sequence of **probability distributions** over solution space (continuous pdf, discrete pmf)

Main Steps of typical procedure:

- initialization: starting distribution  $g_0$
- until stopping rule satisfied, iterate the following:
  - **generate** population from current distribution
  - **evaluate** newly generated solutions and **select** some subset to **update** distribution



# EDAs (continued)

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similarities to GAs

- uses a population
- selection process
- randomized algorithm,  
but uses “model” (distribution) instead of operators

aka

- probabilistic model building genetic algorithms (PMBGAs)
  - distribution estimation algorithms (DEAs)
  - iterated density estimation algorithms (IDEAs)
-

# EDAs (continued)

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## BIG QUESTION:

How to update distribution?

- MRAS approach:  
**sequence** of **implicit** model reference distributions
- traditional EDAs use an **explicit** construction,  
can be difficult & computationally expensive
- cross-entropy method uses  
**single fixed** reference distribution



# Model Reference Adaptive Search (MRAS)

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- **Main idea:** Next distribution obtained by tilting previous

$$g_{k+1}(x) = \frac{H(x)g_k(x)}{E_{g_k}[H(X)]}, \quad \forall x \in \mathcal{X}.$$

Properties:

$$E_{g_{k+1}}[H(X)] \geq E_{g_k}[H(X)], \text{ and}$$

$$\lim_{k \rightarrow \infty} E_{g_k}[H(X)] = H(x^*).$$

- **Obvious Difficulties**

- requires enumerating all points in solution space
- $g_k(x)$  may not be computationally tractable

- **Proposed Approach**

- Monte Carlo (sampling) version
- use **parameterized** distributions  $\{f(\cdot, \theta)\}$

projection of  $g_k(\cdot)$ , which are *implicitly* generated

# MRAS (deterministic version) components

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- positive continuous strictly increasing function  $S$  needed to insure positive values, preserving order
- parameterized family of distributions  $\{f(\cdot, \theta)\}$
- selection parameters  $\rho$  and non-decreasing  $\{\gamma_k\}$ , affecting distribution updates, specifically, in iteration  $k$ , only solutions better than  $\gamma_k$  are used in determining  $\theta_{k+1}$



# MRAS parameter updates (deterministic version)

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- $\gamma_{k+1} = \sup_l \{l : P_{\theta_k} (H(X) \geq l) \geq \rho\}$   $(1-\rho)$  quantiles w.r.t.  $f$
- $\theta_{k+1} = \arg \max_{\theta \in \Theta} \int_{x \in \mathcal{X}} [S(H(x))]^k I\{H(x) > \gamma_{k+1}\} \ln f(x, \theta) dx$

Lemma.  $\theta_{k+1}$  as computed above

minimizes KL-divergence between  $g_{k+1}$  and  $f$ ,

i.e., 
$$\theta_{k+1} = \arg \min_{\theta \in \Theta} D(g_{k+1} | f(\cdot, \theta)) := \arg \min_{\theta \in \Theta} E_{g_{k+1}} \left[ \ln \frac{g_{k+1}(X)}{f(X, \theta)} \right]$$

where 
$$g_{k+1}(x) = \frac{S(H(x)) I_{\{H(x) \geq \gamma_{k+1}\}} g_k(x)}{E_{g_k} [S(H(X)) I_{\{H(X) \geq \gamma_{k+1}\}}]}$$
,

$$g_1(x) := \frac{I_{\{H(x) \geq \gamma_1\}}}{E_{\theta_0} [I_{\{H(X) \geq \gamma_1\}} / f(X, \theta_0)]}$$



# MRAS Basic Algorithm (deterministic version)

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**Initialization:** specify  $\rho \in (0,1]$ ,  $S(\cdot): \mathfrak{R} \rightarrow \mathfrak{R}^+$ ,  $f(x, \theta_0) > 0 \forall x \in \mathcal{X}$

- **Repeat** until a specified stopping rule is satisfied:
  - Calculate  $(1-\rho)$ -quantile

$$\gamma_{k+1} = \sup_l \{l : P_{\theta_k} (H(X) \geq l) \geq \rho\}$$

- Update parameter

$$\theta_{k+1} = \arg \max_{\theta \in \Theta} \int_{x \in \mathcal{X}} [S(H(x))]^k I\{H(x) > \gamma_{k+1}\} \ln f(x, \theta) dx$$

# Theory

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- Restriction to natural exponential family (NEF)
  - covers pretty broad class of distributionsExamples: Gaussian, Poisson, binomial, geometric
  
- **Global convergence** can be established under some mild regularity conditions
  - both deterministic and Monte Carlo versions, and stochastic optimization version

# Current Research Interests

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- Simulation Methodology
  - stochastic gradient estimation
  - computing budget allocation
  - importance sampling
- Markov Decision Processes (with Steve Marcus)
  - modeling and solution methodologies
  - simulation-based (sampling)
  - population-based (evolutionary, analytical)
  - global optimization
- Financial Engineering (with Dilip Madan)
  - pricing of American-style derivatives
  - credit risk (default)
- Other: fluid models for traffic network optimization, call centers



# Probing Further

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